



Higher Education Forum - Gujarat Chapter
3rd Regional Conference :
“Bringing New Knowledge in the Classroom”



Organizer & Venue :
C K Shah Vijapurwala Institute of Management
Vadodara on 31st Oct, 2015



REPORT ON

HEF GUJARAT CHAPTER'S 3RD REGIONAL CONFERENCE ON

'BRINGING NEW KNOWLEDGE IN THE CLASSROOM'

DATE: 31ST OCTOBER 2015 (SATURDAY) TIME: 9.00 A.M TO 5.00 P.M

@ CKSVIM BUSINESS SCHOOL, VADODARA

With the growing competition, companies need executives who are equipped with newer ideas, ready to experiment, have risk-taking capabilities and who can drive the organizations towards sustainable growth. Making innovation happen in the classroom is the need of the hour. Keeping this as the backdrop, **Higher Education Forum (HEF) – Gujarat Chapter**, in collaboration with **SMJV's C. K. Shah Vijapurwala Institute of Management (CKSVIM)**, organized **3rd Regional Conference** with the theme **"Bringing New Knowledge in the Classroom"**, which was scheduled on **31st October 2015** (Saturday)...which also happened to be the auspicious day of **Sardar Patel Jayanti**. The Conference envisaged in bringing together the academicians, industry personnel, professionals, students and industry association members to present ideas and debate on the theme. The Knowledge Partners for the Conference were **Accreditation Council of Business Schools & Programs (ACBSP), USA; Venture Studio – Ahmedabad University, Vadodara Innovation Council (VIC), Vadodara Chamber of Commerce & Industries (VCCI), Confederation of Indian Industries – Young Indians (CII-Yi), Indian Society for Training & Development (ISTD) and Standards for Educational Advancement & Accreditation (SEAA), New Delhi.**

The program began with the lamp lighting and prayer followed by the **Inaugural session** which had dignitaries namely **Convener Dr. Rajesh Khajuria**, Chairman, HEF Gujarat Chapter; Director, CKSVIM Business School and Hon. Secretary-Treasurer, Region 10 (South Asia), ACBSP, USA; **Patron - Dr. A. K. Sengupta**, Chairman, HEF-Mumbai; **Chief Guest - Dr. N. M. Kondap**, Chairman, Western Regional Committee, AICTE & Former VC, NMIMS University; **Guest of Honor - Dr. Amit Dholakia**, Provost, Designate, GSFC University; **Dr. Madhukumar Mehta**, Chief Mentor, International Centre for Entrepreneurship & Technology (iCreate) and **Shri. Bipin Shah**, Hon. Secretary, SMJV Vadodara.

Dr. Rajesh Khajuria, Chairman, HEF Gujarat Chapter & Director, CKSVIM Business School started with introducing CKSVIM Business School as the 1st MBA Program accredited by ACBSP, USA in Western India. He began by stating that the genesis of the theme of the Conference on "Bringing New Knowledge in the Classroom" initiated from the theme of ACBSP's Conference 2016 in Atlanta, Georgia on "Creating New Knowledge in the Classroom".

Dr. Khajuria shared that excellence and achievement of CKSVIM in Management Innovation is changing by new thoughts, Innovative ideas, and Creativity. He defined 'classroom' as not just a small group but the entire world in the market of the industry. He believes that innovation leads to creating opportunities that impacts society, binding them by no boundaries. He briefed the purpose of organizing the event:

- To recognize the teachers by way of awarding them, as teacher's job is believed to be the 5th 'Most Stressful Jobs' in the world, according to a survey. This idea of awarding the teachers was seeded by **Dr. S O Junare**, Director, Shri Jairambhai Patel Institute of Business Management & Computer Application (previously NICM), Gandhinagar.
- To recognize Heads of Institutions for the noble work of bringing innovation in higher education.
- To bring together industry and academics on one platform to bring innovation, creativity and new knowledge in the class-room.

He discussed various types of Innovation viz. Individual, Team innovation (example, Amul Dairy), Social Innovation (citing example of Pepperfry.com) and Technical Innovation. He mentioned that CKSVIM has worked on enhancing standards right from its inception by way of Excellence Committees and lately through the accreditation process of ACBSP, USA.

Shri. Divyang Shah, Local Management Committee Member, SMJV Vadodara, shared his views about the 100 year legacy of **Shri Mahavir Jain Vidyalaya Trust, Mumbai**, which has an alumni base of over 15000 spread globally, with the blessings of **Yugdrashta Acharya Shri Vijay Vallabhsuriswarji Maharaj Saheb**. He believes that brainstorming sessions in such Conferences can result into constructive ideas which can be nurtured over a period of time, resulting into successful innovations in future. He appreciated the contributions of Dr. Rajesh Khajuria as the helm of CKSVIM Business School, who has taken this institute from scratch to a global level...as an 'educopreneur'.

Dr. A. K. Sengupta, Founder Chairman, Higher Education Forum (HEF)-Mumbai, gave an overview of HEF as an individual-centric Forum, which makes it unique from other institutional-centric Forums. He also mentioned that HEF started as a Google group in 2009, debating on ideas and innovation related to higher education. He showed his concern that macro-perspective of higher education is still missing in India. He oriented on the need to have a grand vision and innovation, as well as a research and skill-building focus...which will result into 'quality' education. He invited the delegates to participate in the upcoming 2016 HEF Annual Convention in Mumbai. He also declared **two Scholarship Awards** for the meritorious students of CKSVIM: (i) Joint Scholarship Award by HEF & Free Press Journal of Rs. 20000/- to a First year student who would choose Finance specialization

in the final year of MBA. (ii) Award by HEF, Mumbai of Rs. 10000/- to a Final year student, nominated on the basis of academic performance and interviewed over Skype.

He advised to focus on Product, Process and Paradigm Innovation i.e innovation where nobody has thought in the past. He requested the teaching fraternity to have primary focus on Product and Process innovation in the class-room by bringing in contemporary knowledge.

Dr. N. M. Kondap, Chairman, Western Regional Committee, AICTE & Former VC, NMIMS University, Mumbai (Chief Guest), started his speech with the story of six brothers and one sister...the six brothers being WHAT? WHERE? WHY? WHICH? WHEN? WHO?...and just one sister 'HOW?' He said when we start asking 'How?' as an inquisitive mind then only can we get the answers of all our questions....leading the path towards innovation. He focused on the need to impart our students with the 'art of listening', 'to communicate effectively' and 'to understand' and also 'work together'. He talked on the need of 'Collaborative problem-solving' as a concept to be introduced in the class by teachers, where they become an integral part of the problem-solving process with 'patience and perseverance'. He concluded that as teachers we need to understand the new Z generation student's need.

Dr. Amit Dholakia, Provost Designate, GSFC University (Guest of Honor), expressed his views on how to institutionalize education. He showed his concern on how too much of benchmarking and rules or regulations can kill innovation. He quoted the reference of a world renowned book '*De-schooling society*' by Ivan Illich, which is a critical discourse on education as practiced in modern societies. He also talked about the under- going transformation in the present education system and focused on ICT, e-learning as well as creating smart classrooms which would help the students to open-up and give enough space for innovative thinking in education.

The Inaugural Session was followed by launching of **Executive Post Graduate Diploma in Management (PGDM) program** at CKSVIM Business School in collaboration with **All India Management Association (AIMA), New Delhi and approved by All India Council for Technical Education (AICTE) & Distance Education Council (DEC)**. Dr. Khajuria gave an overview about the program.

The **Innovation Panel** was chaired by **Dr. Madhukumar Mehta**, Chief Mentor, International Centre for Entrepreneurship & Technology (iCreate); and the speakers were **Mr. Vikas Chawda**, Secretary, Vadodara Innovation Council (VIC); **Mr. Vinod Naik**, Sr. Vice President, Vadodara Chamber of Commerce & Industry (VCCI) and **Mr. Ravin Sanghavi**, Head Coach, Venture Studio, Ahmedabad University.

Dr. Madhukumar Mehta, Chief Mentor, International Centre for Entrepreneurship & Technology (iCreate)- Chair-person, expressed his views on the importance of the role of classrooms with which time and place can revise, refresh, design, deliver, and discover new knowledge. He focused on the SET (Social, Economic and Technological) to foster innovation in education.

Shri. Vikas Chawda, Secretary, Vadodara Innovation Council (VIC), gave an overview of VIC and its activities for enhancing innovation among school and college students. He shared that according to a major IBM survey of more than 1,500 Chief Executive Officers from 60 countries and 33 industries worldwide held in 2010, CEOs believe that “more than rigor, management discipline, integrity, vision, successfully navigating an increasing complex world will require creativity”. He focused on the CQ i.e ‘Creativity Quotient’ which needs to be enhanced among students by creating a conducive environment. He shared his experience of world leaders in innovative education like Kelloggs School of Management, MIT and others, which are seen as role-models by virtue of the flexibility and contemporary system which they owe. He said that Indian education needs to be made less rigid and more flexible in its approach. Implementation is more important than mere talking...and he gave the example of VIC projects like ‘Tod-Fod-Jod’ or making new things out of waste.

Shri. Vinod Naik, Sr. Vice President, Vadodara Chamber for Commerce & Industry (VCCI), shared that the present education system needs to be changed today by 3 R’s: Review, Revise and Re-do. He said that lack of communication in the class-room is a major concern today and that participation of students has to be increased. He said that “we are habituated to think in the same manner....let’s think differently!”

Shri. Ravin Sanghavi, Head Coach, Venture Studio, Ahmedabad University, talked about the activities of Venture Studio, Ahmedabad University, which provides a platform to students from various backgrounds like Commerce, Life-Sciences etc. He focused on formal classroom and bringing knowledge in new classrooms through enthusiasm and talent identification. He shared on the importance of understanding markets, target individuals, launching something new and enhancing educational system and making collaborative educational processes. He also shared that Venture Studio offers a Fellow Program in Entrepreneurship and Seed Capital. The Session was concluded with an open-forum wherein delegates and some students asked few questions which were answered appropriately by the speakers.

The subsequent session was an **Industry Panel** which was chaired by **Shri. P. V. Khubalkar**, President, ISTD-Vadodara Chapter; and the speakers were **Shri. Deepak Prasad**, VP - HR, Reliance Industries Ltd., Vadodara; **Shri. Apurva Parmar**, AGM- Environment & Safety, Linde Engg. India Pvt. Ltd. and **Smt. Aditi Tiwari**, CII-Yi.

Shri. P. V. Khubalkar, President, ISTD-Vadodara Chapter, was of the opinion that today in the techno-savvy age, ICT is blocking student's innovation. He opined through his personal experience that a leader needs to be an 'enabler', creating the environment and allow the participants to come forward. He focused on the need of 'participative management'. Learning from observations, gaining perceptions of others and not to make any boundaries is of prime importance to enhance creativity.

Shri. Deepak Prasad, VP - HR, Reliance Industries Ltd., Vadodara, shared that job of a teacher is becoming quite difficult. Things will become obsolete unless thought process doesn't change. He opined on the need for students to be aware of current affairs and developing the ability of reasoning, problem-solving and participating in discussions or forums. Institutions should focus on the above to get aligned with the industry expectations.

Smt. Aditi Tiwari, Former Chairperson, CII-Yi, advised students to understand the economic environment and do a lot of reading. Management is more than finance, marketing or human resource, understanding and integrating knowledge of various fields. She gave a few tips for students like to be aware of the economy, to read good Reports, to be good in Macro and Micro-economics, to remove inhibitions, not to cut-copy-paste for assignments but try to do something new and 'different' and to integrate the knowledge from all fields of Management. She recommended the educational institutions to create Business Library wherein global online reports like Frost and Sullivan can be subscribed for knowledge enhancement of student.

Shri. Apurva Parmar, Head- Environment & Safety (India and South Asia), Linde Engg. India Pvt. Ltd., invited participants to speak and bring new ideas and made the Conference interactive. He emphasized on personal ownership and competency. Starting innovation within the classrooms is the best platform. He shared his experience of Linde as an organization which believes in a very open culture and correlated that with bringing in more openness and participation in the class-room to bring in new knowledge.

The Industry Panel was followed by launching of **Practice School for GTU MBA students at CKSVIM by Dr. Rajesh Khajuria** and various industry representatives. At CKSVIM Semester I & III students will go for Practice School to various industries in every Semester. CKSVIM is targeting to sign an MoU with **200 industries** for Practice School over the coming year for undertaking practical learning. The Practice School concept is already implemented at **GTU (Gujarat Technological University)** level across all the MBA institutes. On the day of the Conference **CKSVIM** signed **MoUs with Reliance Industries Ltd., Piramal Group, Aditya Birla Group, S K International, Indian Society of Training & Development, IIMA Alumni Association- Vadodara Chapter and Vadodara Innovation Council (VIC).**

AWARDS: Finally, the most awaited session on awarding **HEF Gujarat Chapter's Excellence Award 2015** took place wherein awards were given in two categories: **i) Innovation in Higher Education Award for "Head of Institute" & ii) "Best Subject Teacher Award" for Faculty in Higher Education.** Out of 33 applicants, **11 Best Subject Teachers** were awarded across various fields and **3 Heads of Institutions** were awarded for innovation in Higher education. **Details of the awards are as follows:**

Sr. No	Head of Institute's Name	Designation	University / Institution	Discipline
1	Dr. S Chinnam Reddy	Dean, Faculty of Management	Marwadi Education Foundation Group of Institutions, Rajkot	Management
2	Prof. Arpita Arora	Director	B. N. Patel Institute of Paramedical and Science, Anand	Paramedical Science
3	Dr. Vandana B. Patel	Professor and Principal	Babaria Institute of Pharmacy, Vadodara	Pharmacy

Sr. No	Best Subject Teacher's Name	Designation	University / Institution	Name of Subject	Discipline
1	Prof. Vikram Parekh	Dean - Marketing & Asso. Prof. - Marketing & Strategy	SIES College of Management Studies, Navi Mumbai (ACBSP candidate college)	Marketing Mgmt And Marketing Strategy	Management
2	Dr. Narayan Baser	Associate Professor	National Institute of Cooperative Management, Gandhinagar	Financial Management	Management
3	Dr. Akhilesh Pandey	Assistant Professor	Dept. of Busi. Mgmt, H.N.B. Garhwal University, Uttrakhand	Marketing	Management
4	Prof. Chitrlekha Nahar	Asst. Professor, Mechanical Engg. Dept.	Saffrony Institute of Technology, Mehsana	Machine Design	Engineering
5	Dr. Priyanka Sharma	Professor	Raksha Shakti University, Ahmedabad	Cyber Crime and Law	Computer Science
6	Dr. Naazneen Surti	Professor in Pharmaceutics	Babaria Institute of Pharmacy, Vadodara	Pharmaceutics	Pharmacy
7	Dr. Ajitsinh Rana	Associate Professor	R. B. Sagar College of Education, Ahmedabad	Value Education	Teacher Education
8	Dr. Mitesh Dadhania	Deputy Director	Gujarat Technological University, Ahmedabad	Cost and Management Accounting	Management
9	Prof. Sameer Bakshi	Associate Professor	United World School of Design, Gandhinagar	Design	Industrial Design
10	Dr. Kerav Pandya	Associate Professor	C.K. Shah Vijapurwala Institute of Management	Quantitative Analysis	Management
11	Prof. Zama Aziz	Assistant Professor	B. N Patel Inst. of Paramedical & Sci., Anand	Imaging Technology	Paramedical Science

The **SMJV Centenary Scholarship cheques** were disbursed to **25 students** of CKSVIM @ **Rs. 1000/- per month** based on 'Merit' cum 'Means' to facilitate their education at CKSVIM Business School.

Post-lunch the **Academic Panel** discussion took place which was chaired by **Shri. T. Raman**, Chairman - SEAA Trust, New Delhi, International Accreditation Advocacy Organization; the speakers were **Dr. Chinnam Reddy** - Dean, Marwadi Group of Institute, Rajkot; **Dr. Kerav Pandya**, Associate Professor, CKSVIM and **Shri. Anish Baheti**, Motivational Trainer from Australia.

Dr. Chinnam Reddy, Dean, Marwadi Group of Institute, Rajkot, started his deliverances by giving an overview of the economy. He advised to focus on 'learn yourself'. He gave example of Arvind Mills. Based on his own experiences he mentioned that skills are mandatory in today's competitive world.

Mr. Anish Baheti, Motivational Trainer from Australia, told to simplify things in life and to adapt the technology according to the changing times. He advised to be always active and alert to bring in innovation in even the simplest of the things in life.

Dr. Kerav Pandya, Associate Professor, CKSVIM, focused on utilization of time and innovating new things daily. According to him innovation in classroom is the combined responsibility of students, faculty fraternity as well as the institution. He advised on minimal wastage and proper utilization of time, to bring in innovation.

Two Best Presentations were selected and presented by **Mr. Ashok Kalbag**, Secretary of Indo-US Collaboration for Engineering Education (IUCEE) and **Ms. Manasi Parikh**, Head HR – Meridian Tracking Pvt Ltd. Mr. Ashok Kalbag presented on the topic of Education – 4 perspectives based on **Vigyan Ashram**, Tenets. He included industrial model and garden model of education. Ms. Mansi Parikh's presentation was based on very diverse topics which included educator's need, educational chat stations, student's centric system and the concept of 'think- pair- share'.

Lastly, **Dr. Kunjal Sinha, Associate Professor, CKSVIM**, delivered the **Vote of Thanks** by expressing her gratitude to all the guests and participants. The Conference was a great success by **20 speakers** and **155 participants** from industry, academics and **55 students** (inclusive).

The Conference was co-ordinated by **Dr. Kunjal Sinha, Dr. Kerav Pandya, Mr. Ankit Shah, Ms. Stuti Trivedi, Ms. Hetal Thakar, Mr. Prakash Patel, Mr. Gaurang Badheka, Mr. Nirav Majmudar, Ms. Anjali Bhadswale, Ms. Nusrat Campwala, Ms. Reshma Mulye** and others.

Master of Ceremony were **Ms. Stuti Trivedi**, Asst. Prof., CKSVIM and **Ms. Nusrat Campwala**.

Report prepared by: **Ms. Ranjita Banerjee** and **Mr. Sameer Rohadia**, Assistant Professors, CKSVIM.

Student Reporters: **Mubin Raul, Kaizen Vandrewala (Sem-III) & Renu Rajawat, Sanika Mane (Sem-I)**

GLIMPSES OF HEF GUJARAT CHAPTER'S 3rd REGIONAL CONFERENCE ON 31.10.15



Lamp Lighting by dignitaries



Welcome speech by Dr. Rajesh Khajuria



Speech by Dr. A. K. Sen Gupta



Speech by Dr. N. M. Kondap



Speech by Shri. Divyang Shah



Speech by Shri. Amit Dholakiya



Innovation Panel



Industry Panel



MoU for Practice School with RIL



MoU for Practice School with ISTD



MoU for Practice School with VCCI



MoU for Practice School with IIMA-Vadodara Chapter



MoU for Practice School with VIC



MoU for Practice School with S. K. International



**Best Subject Teacher Award
to Dr. Narayan Baser**



**Best Subject Teacher Award
to Dr. Kerav Pandya**



**Best Subject Teacher Award
to Dr. Mitesh Dadhania
(Received By Dr. Jagdish
Joshipura, in absentia)**



**Best Subject Teacher Award
to Prof. Vikram Parekh**



**Best Subject Teacher Award
to Dr. Priyanka Sharma**



**Best Subject Teacher Award to Dr. Nazneen Surti
(Received by Dr. Vandana Patel, in absentia)**



**Best Subject Teacher Award
to Dr. Ajitsinh Rana**



**Best Subject Teacher Award
to Prof. Chitralekha Nahar**



**Best Subject Teacher Award
to Prof. Zama Aziz**



**Best Subject Teacher Award
to Prof. Sameer Bakshi**



**Head of the Institution Award to
Dr. S. Chinnam Reddy**



**Head of the Institution Award to
Dr. Vandana B. Patel**



**Head of the Institution Award to
Prof. Arpita Arora**



**Group of CKSVIM students receiving SMJV
Centenary Scholarship cheques**



Academic Panel



The Vibrant Audience

TEAM CKSVIM



THANK-YOU!!!