



Peregrine Global Services



PEREGRINE

— GLOBAL SERVICES —

TOGETHER, WE BELIEVE WE CAN CHANGE THE WORLD



Peregrine Global Services develops values-based leaders and provides higher education assessment, educational, and support services. We combine technical ability with expert consulting to provide organizations the information and resources they need to accomplish their goals.



PEREGRINE
GLOBAL SERVICES

Our Pillars of Excellence

Engaging because your needs matter.

We listen, we learn your uniqueness, and together we find your solutions.

Knowledgeable because problems are dynamic.

By leveraging our expertise from various backgrounds, cultures, and industries we offer a diversity of perspectives.

Relevant to provide you with results that work.

We provide practical solutions to solve today's problems for tomorrow's success.



PEREGRINE

GLOBAL SERVICES

Higher Education Services & Programs

Assessment Services:

- + Accounting and Finance
- + Business Administration
- + Criminal Justice
- + Early Childhood Education
- + General Education
- + Global Business Education
- + Healthcare Administration
- + Public Administration

Educational Programs and Support:

- + Academic Leveling Courses
- + Business School Resource Center
- + Launch & Learn
- + Online Leadership Courses
- + Write & Cite®
- + EvaluSkills

Services:

- + Academic Consulting
- + HR Consulting
- + Leadership Development
- + Client Admin
- + Educational Site
- + Learning Outcomes Mapping & Reporting Utility
- + Assurance of Learning



PEREGRINE

GLOBAL SERVICES



Launch and Learn

Expanding Your Student Marketing Potential



PEREGRINE
— ACADEMIC SERVICES —

Higher Education Services & Programs

Assessment Services:

- + Accounting and Finance
- + Business Administration
- + Criminal Justice
- + Early Childhood Education
- + General Education
- + Global Business Education
- + Healthcare Administration
- + Public Administration

Educational Programs:

- + Academic Leveling Courses
- + B-School Connection
- + **Launch and Learn**
- + Online Leadership Courses
- + Write & Cite®

Education Support Services:

- + Academic Consulting
- + Leadership Development
- + Client Admin
- + Educational Site



Expanding Your Student Market

Are you ready to expand your student market and program offerings with online/blended learning and academic degree offerings?

The Launch & Learn service includes ready to upload online courses for schools to use in order to provide online/blended academic degree programs.



Launch & Learn Service Overview

- + Pedagogy
- + Service Overview
- + Value Proposition
- + Service Features
- + Course Information
- + Adoption Guidelines & Customization
- + Technical and Academic Support
- + Service Pricing
- + Appearance in LMS
- + Contact Information



Launch & Learn Online Courses and Programs

Peregrine Academic Services provides the curriculum and instructional content for 25 graduate-level business courses that can be used by institutions to supplement existing programs. With **Launch & Learn: Online Courses and Programs** you can add new online courses, create unique concentrations and specializations, or offer new academic degree programs.

School officials determine their course needs, load the courses into their existing Learning Management System or use our hosted LMS, designed to supplement a school's assign instructors, and teach the courses using online or blended learning methodologies.

Launch & Learn is designed to help schools supplement their higher education offerings, expand degree programs, or diversify their market opportunities with online education.

The courses are based on the principle of discovery learning. Meaning students learn through their own efforts of discovery by researching, reading, and undertaking online activities such as writing papers and discussion board posts that demonstrate their understanding, knowledge, and application.

Course Content

Course content is dynamic, interactive, and contemporary. The activities and assignments include online learning instructional units, business news content provided through our Business School Resource Center, academic references, and supplemental reading materials.

Accreditation Focus

Each course has clear course-level learning outcomes that are easily mapped to program-level outcomes to satisfy the accreditation requirements of internationally recognized business accreditation agencies. Each course includes a syllabus, instructor guide, online resources, and assessments.

Adoption Options

Each course, specialization, concentration, or program can be easily modified and adapted to your specific instructional environment and broad-based learning goals.

For a full tour of this dynamic resource, contact us today!
+1 207 460-1505
info@peregrineglobal.com
PeregrineAcademics.com



PEREGRINE
ACADEMIC SERVICES

Pedagogy

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Service Idea

Peregrine Academic Services has 450+ client schools around the world using our online assessment services and/or educational programs/courses. We have provided over 1,000,000 online services. To help expand student markets, we developed online ready courses enabling schools to offer blended learning options and/or full online MBA and DBA programs.



Going from Campus-based to Online

Although online education is relatively common throughout the world, school officials from campus-based institutions know that going online is much more challenging than simply taking a campus-based program and offering that same program online.



The Genesis of our Launch & Learn Service

We built our Launch & Learn service in 2015 and completed service development in early 2017.

The Launch & Learn service includes 25 ready to upload online courses.



Service Development



Olin Oedekoven, Ph.D.

Dr. Oedekoven had previously written doctoral online courses and programs teaching with a mostly online university. His doctoral is in business administration with concentrations in management and public administration.



Krishna Venkatesh, Ph.D.

Dr. Venkatesh co-founded and subsequently led an Indian b-School that was first to receive internationally recognized accreditation. He holds two doctorates, one in strategy and the other in project management.



Doug Gilbert, DBA, J.D.

Dr. Gilbert was the business school dean for the University of the Rockies. He is also a certified Baldrige examiner.

Our Research

- + We reviewed US and outside US online, blended, and campus-based delivery options.**
- + We also reviewed the accreditation standards for graduate business education.**
- + We consulted with accreditation officials familiar with academic trends.**



Design Principles and Considerations (1 of 2)

- + **Consideration for the programmatic accreditation standards and guidelines (AACSB, ACBSP, IACBE, AMBA, and EFMD) assuming that the adopting HEI would seek accreditation for the online program.**
- + **Depending on course content, individual courses are assigned 3, 6, or 12 credit hours. A suggested 36-credit hour MBA and a 96-credit hour can be developed. A credit hour is equal to 15 classroom/contact hours. However, the adopting institution is free to awards the number of credit hours for courses it deems appropriate.**
- + **Limit the use of textbooks as only supplemental materials for the courses.**

Design Principles and Considerations (2 of 2)

- + Imbedded learning activities with student-faculty interaction through discussion board posts and feedback on written assignments.
- + The role of the course faculty is as a mentor for the students rather than as a traditional lecturer.
- + The adopting HEI would have an online library for the students with access to peer reviewed articles and other academic resources.
- + Consideration to offer as blended learning with on-campus requirements (seminars, workshops, etc.).



PEREGRINE

ACADEMIC SERVICES

Learning Management Systems

- + **We built the service in Moodle (and offer it as a hosted Moodle site for schools that do not currently have an LMS).**
- + **The service can be uploaded and integrated into most LMS.**



Quality Assurance

- + **We used Quality Matters**
[\(https://www.qualitymatters.org/\)](https://www.qualitymatters.org/)
for our external evaluation of the services.



Academic Rigor

The courses do have the requisite academic rigor:

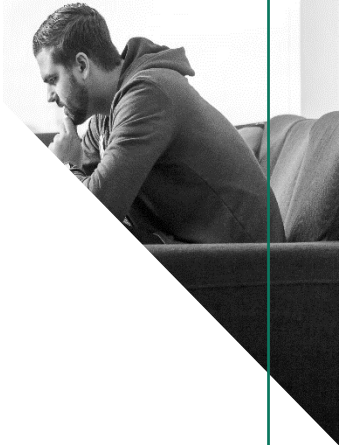
- + Evaluated Course and Student Hours
- + Length of Written Assignments (5-20 pages)
- + Literature-based Research Requirements
- + Assessment

MBA5002					
section	Course Hours		Student Hours		Points
	low	high	low	high	
1	1	2	5	8	30
2	8	10	15	20	170
3	6	8	20	25	150
4	6	8	20	25	150
5	4	6	10	15	75
6	6	8	20	25	150
7	6	8	20	25	150
8	1	2	4	6	125
TOTAL	38	52	114	149	1000
Targets	40	50	120	144	

Example 3-Credit Hour Course

DIS9030					
section	Course Hours		Student Hours		Points
	low	high	low	high	
1	1	2	1	1	15
2	20	30	80	90	250
3	20	30	80	90	250
4	40	60	120	180	485
TOTAL	81	122	281	361	1000
Targets	80	120	280	360	

Example 6-Credit Hour Course



Terminology

Term	Description	Examples/Comments
Programme	Comprises the core required and elective courses that lead to awarding of a degree.	E-DBA programme.
Module	Series/sub-set of courses.	3 Leadership courses in e-DBA. Like a concentration or specialization at US institutions.
Course	A unit of teaching on a subject or topic.	DBA8010 (Issues in Global Business).
Section	A unit of teaching on a sub-topic area. A course is made up of sections.	For the e-DBA programme there are 7 or more sections per course.
Activity	Learning activities students undertake.	1-5 for each section.
Assignment	Specific work product submitted by students.	There is one assignment for each activity: e.g., a discussion board post.
Unit	A 'parcel' of instructional content.	An online training course.

Course Construct

Each course is divided approximately into thirds:

- + The initial third pertains to developing knowledge. A design assumption is that student may be entering this program without an academic background in business.**
- + The second third pertains to fostering understanding of that knowledge.**
- + The remaining third pertains to applying that knowledge in the business context based on the course's learning outcomes.**



Outcomes Mapping

Course activities are mapped to course learning outcomes, which are mapped to the program's learning outcomes.

BUS7020 COURSE LEARNING OUTCOMES:

Course Learning Outcomes	Activity Number	Programme Learning Outcomes
1. Comprehend issues and concepts related to applied business research.	1, 2, 3, 4, 5, 6, 7, 8, 9	1
2. Understand, Design, and Conduct qualitative and quantitative research projects.	13, 14, 15, 16, 17, 18	2
3. Interpret the case study concept, Research for and Conduct a case study.	10, 11, 12	2
4. Design, Prepare, and Present the findings of a research project.	19, 20, 21	2
5. Demonstrate a comprehensive understanding of applied research and Create new ideas for consideration.	22	1, 2



PEREGRINE

ACADEMIC SERVICES

Service Overview

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Service Overview

- + **Launch & Learn includes a catalog of 25 ready to upload online courses. Adopting institutions may select to offer one or more courses, design a specialization, offer blended learning options to existing campus-based programs, or create a fully online MBA and/or DBA program.**
- + **HEIs assign instructors and subsequently teach the programs after adopting the service.**
- + **The HEI teaches the courses and awards the degrees and diplomas.**
- + **Implement as provided, or customize to meet specific needs.**
- + **Accreditation-ready designed learning outcomes, courses and program-level assessments.**



Service Opportunities

- + **Designed to meet growing demand for high quality online post graduate programs.**
- + **Designed for mid-career professionals wishing to further their leadership and business skills to attain higher level management positions. For students who may not have an academic background in business.**
- + **Course content is dynamic, interactive with assigned course instructors, and contemporary.**
- + **Programs are provided ready to load on client's LMS or a hosted Moodle site. Clients brand and customize.**
- + **Start up support provided.**



PEREGRINE
— ACADEMIC SERVICES —



Course Syllabi

- + A course syllabus is available for each course.
- + The syllabus has been uploaded into our hosted Moodle site or can be uploaded (exported from our Moodle site) into the adopting institution's Learning Management System (LMS).

Course Syllabus	
Online MBA Programme	
COURSE NUMBER: MBA5004	NUMBER OF CREDITS: 3
COURSE NAME: Economics	
INSTRUCTOR INFORMATION:	
Name:	Phone:
Office:	E-Mail:
<hr/>	
TABLE OF CONTENTS	
PREREQUISITES.....	2
COURSE DESCRIPTION.....	3
COURSE OVERVIEW AND GETTING STARTED	3
LEARNING OUTCOMES	4
Programme Learning Outcomes.....	4
Course Learning Outcomes.....	5
LEARNER SUPPORT	6
RESOURCES.....	6
COURSE AND SCHOOL REQUIREMENTS	10
SECTIONS AND ACTIVITIES – SUMMARY TABLE	13
SECTIONS AND ACTIVITIES – DETAILS	14
Section 1: Introduction to Economics	14
Activity 1: Course Orientation	14
Activity 2: Current Issues in Economics	17
Section 2: Overview of Economics.....	18
Activity 3: B-School Connection Education Resource Center Orientation	18
Activity 4: School Learning Centre Orientation	20
Activity 5: World Wide Web Orientation	21
Activity 6: Key Terms and Concepts in Economics.....	23
Activity 7: Economics Today	25
Section 3: Fundamentals of Macroeconomics.....	26
Activity 8: Macroeconomics Unit	26
Activity 9: Macroeconomics Unit Discussion	29
Activity 10: Supply and Demand	30
Activity 11: Supply and Demand Problem	31
1	



PEREGRINE

ACADEMIC SERVICES

Instructor Guides

An Instructor Guide is available for each course.

- + **The Instructor Guide is used by the assigned course instructor to guide the discovery learning and evaluation process.**

DBA8020: CRITICAL THINKING IN BUSINESS INSTRUCTOR GUIDE

TABLE OF CONTENTS

OBJECTIVE	2
COURSE DESCRIPTION.....	2
COURSE CONCEPTS	2
LEARNING OUTCOMES	2
COURSE AND SCHOOL REQUIREMENTS.....	2
COURSE OVERVIEW AND FORMAT	2
SECTION OUTLINE AND ACTIVITIES SUMMARY TABLE.....	2
CONTACT HOURS AND STUDENT HOURS SUMMARY	2
INTERACTIVITY AND RESPONSE TIME	2
INSTRUCTOR SELF-INTRODUCTION.....	2
THE BLOOMBERG BUSINESSWEEK EDUCATION RESOURCE CENTER	2
ASSESSMENT	2
ACTIVITIES, RUBRICS, and WEIGHTS	2
TEACHING AND ASSESSING THE COURSE ACTIVITIES	2
Activity 1: Course Orientation	2
Activity 2: What is Critical Thinking?.....	2
Activity 3: Information Sources	2
Activity 4: The Annotated Bibliography	2
Activity 5: Organizing and Compiling Research	2
Activity 6: Manufacturing Issues.....	2
Activity 7: Critically Thinking about Manufacturing.....	2
Activity 8: Service Sector Issues.....	2
Activity 9: Critically Thinking about Services.....	2
Activity 10: Government Sector Issues.....	2
Activity 11: Critically Thinking about Government	2
Activity 12: Technology Sector Issues.....	2
Activity 13: Critically Thinking about Technology	2
Activity 14: Energy Sector Issues	2
Activity 15: Critically Thinking about Energy.....	2
Activity 16: Sector-based Critical Thinking.....	2
END OF COURSE SURVEY	2



PEREGRINE

ACADEMIC SERVICES

Example Program Guides

- + For institutions opting to adopt full online programs, detailed Program Guides are available with information concerning the each course included within the program, assessment, evaluation rubrics, and general information for the students and the institution.

TABLE OF CONTENTS

PROGRAMME DESCRIPTION	3
PROGRAMME LEARNING OUTCOMES	3
CURRICULUM	4
TERMINOLOGY	5
PROGRAMME DESIGN AND QUALITY	6
Integrity and Quality	6
Learning Design Principles	7
STUDENT SUCCESS	8
Learner Support	8
Accessibility	8
Course and Programme Requirements	8
PROGRAMME COMPETENCIES	9
PROGRAMME COMPETENCY AND COURSE ALIGNMENT SUMMARY	10
ADOPTION GUIDANCE	11
Adoption Checklist	12
DETAILED COURSE INFORMATION	14
MBA5001 Business Communications	14
MBA5002 Principles of Management	18
MBA5003 Accounting, Finance and Capital Markets	22
MBA5004 Economics	26
MBA5005 Marketing	30
MBA5006 Global Business	34
LEAD5101 Entrepreneurism and Family Business	38
LEAD5102 Organizational Leadership	42
LEAD5103 Strategic Leadership	46
RSH6010 Research Methods and Statistics	50
RSH6020 e-MBA Thesis	54
PROGRAMME LEARNING OUTCOMES MAPPING	59
E-LEARNING SERVICE INTEGRATION	60
APPENDIX A: COURSE AND SCHOOL REQUIREMENTS	61
APPENDIX B: ASSESSMENT RUBRICS	64



PEREGRINE

ACADEMIC SERVICES

The Value Proposition

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

The Value Proposition

- + **Enable expansion and/or enhance current program offerings.**
- + **Faster time to market for new academic courses and programs.**
- + **Economical to develop compared with using internal resources.**
- + **Economical for students - no additional resources to purchase.**
- + **Online courses and programs - efficient use of faculty and administration resources. e.g. not limited to resources at a specific location.**
- + **Flexible and Scalable implementation - easily adopted to meet a broad range of needs.**
- + **High quality program - “accreditation ready” when deployed as recommended.**



PEREGRINE

ACADEMIC SERVICES

The HEI Value to Launch & Learn

What is the value that the HEI brings that can distinguish the service from the competition?

- + Leverage your brand and reputation.**
- + Tap into your alumni market potential.**
- + Maximize your existing accreditation(s).**
- + If you adopt a blended learning with the program, leverage your business partners as guest speakers.**
- + Create your own unique specializations and concentrations for your specific markets.**



Service Features

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Service Features

- + **Ready to implement – no need for HEI to create any content unless they choose to customize.**
- + **Although designed for asynchronous learning, the programs can be offered in a blended learning format with synchronous events.**
- + **Hosted, fully maintained and client customizable Moodle site (when an adopting school does not have an LMS) or ready to load on HEI's Learning Management System (LMS).**
- + **Accreditation Ready – including comprehensive documentation.**
- + **Complies with “Quality Matters” Standards.**

Service Features

- + **Highly interactive - includes knowledge-based, application, and critical thinking aspects.**
- + **Standardized course format for ease of use and navigation.**
- + **Content inherently remains relevant and up-to-date.**
- + **Written and developed by higher education experts with experience in curriculum design, online learning, accreditation, and academic program management.**



“Discovery Learning”

- + Students learn through their efforts of discovery - through researching, reading, and undertaking online learning units – using a wide variety of sources and resources.
- + The students’ journey of discovery is facilitated by their course instructor. The course instructor’s role is as a mentor for the students by providing feedback on assignments and guiding research efforts.
- + As a mentor, he or she is not the primary sources of knowledge for the student; rather, learning is completed through the student’s discovery process.



Curriculum & Course Information

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Resources Provided and/or Integrated

- + **Access to the online Business School Resource Center.**
- + **The School's Online Learning Center.**
- + **Learning resources available through the Internet.**
- + **Short papers, longer term papers, and required readings.**
- + **Peregrine's online educational courses and assessment services (course and program-level).**
- + **Comprehensive list (and links) to supplemental resources.**

Credit Hours

The program may be used by schools using US or European credit systems. The following table is provided to show credit equivalence between the two systems.

+ *For easy of use, US credit hours are referred to in the following slides.*

US Credit Hours (CH)	European Credits (ECTS)
1	1.67
3	5
6	10
12	20
36	60
48	80

Program Credit Hours

- + **The courses are 3 credit hours each except for 2 research courses which are 6 credits each.**
- + **An example e-MBA consists of 11 courses (36 credit hours) and includes 6 core courses (business fundamentals), 3 specialization courses (business leadership), and 2 thesis courses.**
- + **An example e-DBA is either 14 courses (60 credit hours) OR 10 courses (48 credit hours) depending on the school's admission requirements. Most common will be the 14-course/60 credit hour approach. The emphasis is on applied research and culminates with the successful defense of the DBA dissertation.**



Example: e-MBA Curriculum (36 Credit Hours)

Core Courses

- + **MBA5001:**
Business Communication
- + **MBA5002:**
Principles of Management
- + **MBA5003:**
Accounting, Finance, and
Capital Markets
- + **MBA5004:**
Economics
- + **MBA5005:**
Marketing
- + **MBA5006:**
Global Business

Leadership Specialization

- + **LEAD5101:**
Entrepreneurism and
Family Business
- + **LEAD5102:**
Organizational Leadership
- + **LEAD5103:**
Strategic Leadership
 - + **MBA Thesis**
- + **RSH6010:**
Research Methods and
Statistics
- + **RSH6020:**
e-MBA Thesis

All are 3-credit courses except
RSH6020, which is a 6-credit course.

Start with this specialization,
and then add others in the future.

The adopting HEI may want to offer a
30-hour or 33-hour MBA and can do
so with minor adjustments to the
current curriculum.



PEREGRINE
ACADEMIC SERVICES

Example: e-DBA Curriculum (60 Credit Hours)

Core Business Courses

- + **BUS7010**
Contemporary Issues in
Business Management (3 CH)
- + **BUS7020**
Applied Business Research
Techniques (3 CH)
- + **BUS7030**
The Global Business
Landscape
(3 CH)
- + **BUS7040**
Ethics and Society (3 CH)

Business Leadership Specialization

- + **DBA8010**
Issues in Global Business (3
CH)
- + **DBA8020**
Critical Thinking in Business (3
CH)
- + **DBA8030**
Executive Level Leadership (3
CH)
- + **DBA8040**
Applied Research in Business
(3 CH)

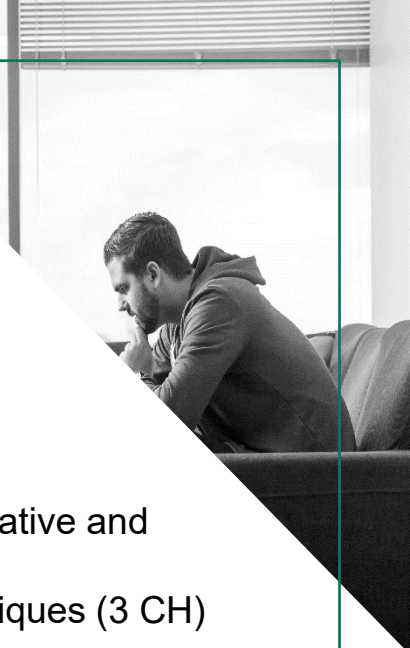
DBA Thesis

- + **DIS9010**
Doctoral Quantitative and
Qualitative
Research Techniques (3 CH)
- + **DIS9020**
Doctoral Comprehensive Exam
(3 CH)
- + **DIS9030**
Dissertation Literature Review (6
CH)
- + **DIS9040**
Dissertation Concept Paper (6
CH)
- + **DIS9050**
The DBA Dissertation (12 CH)
- + **DIS9060**
The DBA Dissertation Oral
Defence
(6 CH)

You can start with this specialization, and then
add others in the future to diversify the program.



PEREGRINE
ACADEMIC SERVICES



Course Format

- + **Courses divided into 7 or more “Sections” which focus on one or more Course Learning Outcomes. Sections are completed in sequence.**
- + **The first sections provide introduction to the respective course topic, as well as ensure students are able to access and use a variety of online resources.**
- + **Subsequent sections help students progress from developing knowledge, building understanding and then applying the knowledge in a business context.**
- + **Each Section has 1 to 6 “Activities”, which contain specific research and reading assignments.**
- + **Every Activity has specific assessments which using scoring rubrics.**



PEREGRINE

ACADEMIC SERVICES

Integrity and Quality

Conforms to best practices for the design of academic programs and meets academic requirements of global business specialty accreditation agencies.

Specifically:

- + Academic integrity requirements specified by Association of MBA (AMBA), Association of Advanced Collegiate Schools of Business (AACSB), the Accreditation Council for Business Schools (ACBSP), the International Assembly for Collegiate Business Education (IACBE).**



Integrity and Quality

Reviewed for consistency with the “Quality Matters” (QM) standards.

Specifically:

- + QM certify the quality of online academic programs and courses based on 8 general and 43 specific standards.**
- + A particular feature is ensuring alignment of Learning Objectives, Assessment and Measurement, Instructional Materials, Course Activities, Learner Interaction and Course Technology.**



Integrity and Quality

“Accreditation Ready” in that, when implemented consistent with its design, it will satisfy the student learning academic requirements of specialty business accreditation agencies.

- + *The term “accreditation ready” relates to the content and design of the program, not the implementation – which is the responsibility of the HEI.***



Integrity and Quality

Many factors, outside of Peregrine's ability to control, impact an institution's ability to achieve and maintain accreditation.

For example:

- + Faculty qualifications, faculty load and teaching expertise**
- + Student support and learning environment**
- + Program quality review and assurance processes, stakeholder and student satisfaction, and program administration work processes.**



Adoption Guidelines & Customization

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Adoption Guidelines and Customization

The service provides guidance and advice regarding making modifications to courses or sections/activities within a course, and curriculum for schools adoption a full online program.

Emphasis placed on:

- + Maintaining alignment between learning outcomes at the programme, course and section levels.
- + Alignment of learning outcomes with activities and assessments.
- + Maintaining balance and flow to achieve knowledge, understanding, application and critical thinking skills.
- + Course sequencing.
- + Maintaining documentation (many interdependencies).
- + Minimizing future version and release management issues.

Instructor-based Customization

We expect that the assigned course instructor will modify to the courses to meet their needs.

So long as the changes do not impact the program/course assessment construct, such changes will add value to the courses and help personalize the course to the instructor.

These types of changes include:

- + Adding short video lectures, Ted Talks, or other informative and interactive online materials.**
- + Editing the discussion board requirements based on current events.**
- + Modifying an activity's research requirements to direct students to specific resources and references that the instructor thinks are important.**

If more substantial changes are made to the courses (e. g. deleting course sections) or the program (altering the program construct), consideration is warranted to determine if such changes have a significant impact on course's and/or program's learning outcomes. Such changes should be decided at the institutional level rather than at the course faculty level.



Using the Hosted Moodle Site

- + **We created the hosted Moodle site primarily for schools that do not currently have an LMS.**
- + **If the school uses a LMS, the courses can be either uploaded into that LMS rather or can be offered via our hosted Moodle site.**

The Hosted Moodle Site

- + e-Learning Experts (<http://elearningexperts.net/>) is our third party vendor for the hosted Moodle Site. This company specializes in providing such sites for companies and higher education institutions.
- + The adopted program would be branded to the HEI and integrated with the HEI's registrar. Program managers and course instructors are granted user permissions for customization.
- + e-Learning Experts maintains SOX-compliant security for its hosted sites.

Security and Stability with the Hosted Moodle Site

			servers and server network equipment is controlled by existing AWS security, compliance, and policy frameworks.
12. Does your organization use a co-location facility for housing your servers?		x	
13. If a co-location facility is used:			
a. Does co-location facility provide physically secure "apartments" or cages for each tenants' equipment?			NA
b. Are the server racks/cage area locked?			NA
c. Are the servers kept in an area with access restricted to authorized personnel?			NA
d. Are monitoring and surveillance solutions implemented?			NA
14. Are servers protected by environmental controls (smoke detectors, fire suppression systems, water sensors, uninterruptible power supplies (UPS), and temperature sensors)?			NA
15. Are all visitors required to sign a security log and be accompanied by an escort while in production areas?			NA
16. Does your organization have an Information Security Administrator function separate from a System Administrator function?		x	
17. Are annual external audits performed on the physical and information security controls?		x	
18. When was the last audit performed?		NA	
19. Can a copy of your most recent external audit report be provided to Bryant University for review? (i.e. SSAE16 SOC 1, SOC 2 or SOC 3 audit report, external audit report and/or executive summary of audit) ** For PCI, please include documentation showing a recent PCI audit	x		
20. Do you log unauthorized attempts to the system and application?	x		
	Ye	No	Comments

6

	s		
21. Do you preserve event logs in case of a breach or investigation?	x		
22. Are logs kept in a central location, separate from the system components?		x	
23. How long are logs retained?			approximately 30 days
24. Does your organization use a local Intrusion Prevention System(s) IPS?		x	
25. Does your organization use a local Intrusion Detection System(s) IDS?		x	
26. Are procedures in place for reporting and responding to possible security incidents?	x		
27. Do you have a separate development environment from your production environment?	x		This option is provided to clients on as-needed or as-included with hosting package basis.
28. Is there a separate test environment?	x		This option can also be provided pending development needs that are specific to a temporary test environment
29. Are documented change control procedures in place?	x		
30. Are logical security measures in place to protect Bryant University's data from modification, disclosure, and destruction?	x		
31. Will Bryant University's data be securely segregated from the data of other customers?	x		
32. Will encryption be used on any of Bryant University's data? If YES, please indicate the encryption to be used and where in the Comments field.	x		https:// encryption provided site-wide, not just upon login.
33. Who will have access to Bryant University's data?			Authorized support personnel and authorized Bryant staff only.
34. When are they authorized to handle/view our data?			Authorized support personnel to troubleshoot specific user issues only; subject matter experts in theme or site administrative areas only when asked or need is determined and authorized by Bryant University.

7

A detailed security checklist for the hosted Moodle Site from e-Learning Experts is available upon request.

Considerations for a Doctoral Program

If your university does not have a doctoral program and you are looking to adopt the e-DBA, there are several additional areas that need to be addressed such as:

- + Establishing an Internal Review Board (IRB)**
- + Creating a Dissertation Handbook**
- + Training for Dissertation Chairs and Dissertation Committees**
- + Institutional Dissertation Reviews and Approvals**
- + Evaluating Dissertations**
- + Publishing Dissertations**
- + The Oral Defense Process**



PEREGRINE

ACADEMIC SERVICES

Technical and Academic Support

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Documentation

- + Program Guide Syllabi
- + Instructor Guides
- + Templates and rubrics
- + Course resources
- + LMS checklist
- + Faculty training slides
- + *Business School Resource Center* information
- + Integrated services registration information
- + Support request process

Documentation is designed to assist with accreditation, course or program adoption, and course or program integration.

Start-up Package

- + **Administration – course and/or program knowledge and management**
- + **LMS - load courses, review in LMS, test all OK.**
- + **Faculty – course and/or program knowledge and teaching effectiveness.**
- + **Detailed review of documentation.**



PEREGRINE

ACADEMIC SERVICES

On-going Support for Imbedded Peregrine Services

(Quizzes, Tests, Assessments, Online Courses, Short Lectures)

- + **Support and maintenance for the integrated Peregrine services (exams, academic leveling courses, Write & Cite course, and other instructional content).**
- + **New versions and content updates to include maintenance of any URL links and related resources.**
- + **Client Admin access for program managers and/or course instructors for service reporting.**



Service Pricing

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Launch & Learn Courses

The Launch & Learn courses are sold per course per student:

- + First 25 course registrations: \$500/course**
- + Next 26-50 course registrations: \$450/course (10% discount)**
- + 51st and beyond course registrations: \$400/course (20% discount)**
- + These course registrations can be either new students or the same students with subsequent course registrations.**



Developing New Course(s) and/or Specialization(s)

New course

- + Peregrine provided content: \$2,500
- + Client's provided content: \$1,500

New specialization

(3 courses)

- + Peregrine provided content: \$6,000
- + Client's provided content: \$4,000



PEREGRINE

ACADEMIC SERVICES

Payment Scheduling

Invoice by the course with each course enrollment, assuming this is how you charge the students. Invoicing by the course is the most common method for payment. We invoice at the start of the month for new enrollments that occurred in the previous month.

- + The specific invoicing schedule would be specified in the SLA with consideration for situations when students drop out of a program and refunds may be required.**

The Service Licensing Agreement (SLA)

Service Level Agreement (SLA) for			
XYZ SCHOOL			
by			
Peregrine Academic Services			
Effective Date: The last date signed below			
Document Owner:		Peregrine Academic Services	
Version			
Version	Date	Description	Author(s)
1.0	27 July, 2016	Service Level Agreement	Ola Odekuwa
Approval			
(By signing below, all Approvers agree to all terms and conditions outlined in this Agreement.)			
Approvers	Role	Signed	Approval Date
Peregrine Academic Services	Service Provider		
XYZ School	Client		
P.O. Box 741, Orléans, ON K2T 1T7 www.peregrineacademic.com			

TABLE OF CONTENTS	
1. Agreement Overview.....	2
2. Agreement Goals & Objectives.....	2
3. Agreement Stakeholders.....	2
4. Periodic Review of the Service Agreement.....	2
5. The e-Programmes Service Descriptions.....	2
5.1. Online MBA Program Service.....	2
5.2. Online MPhil Program Service.....	2
5.3. Online DBA Program Service.....	2
6. Service Pricing.....	2
6.1. Complete Program Pricing.....	2
6.2. Specialization and Course Pricing.....	2
6.3. Customized Content Pricing.....	2
6.4. Integration, Initial Training, and Service Set-up Fees.....	2
6.5. Other Prices and Fees.....	2
7. Payment Schedule.....	2
8. Service Provider Support.....	2
9. Service Provider Academic Support.....	2
10. Client Communications.....	2
11. Service Updates.....	2
12. System Maintenance.....	2
13. Service Management.....	2
13.1. Service Availability.....	2
13.2. Service Requests.....	2
14. Service Credits.....	2
15. Confidentiality.....	2
15.1. Service Provider Agreements.....	2
15.2. Client Agreements.....	2
16. Termination.....	2
17. Intellectual Property.....	2
17.1. Service Provider Agreements.....	2
17.2. Client Agreements.....	2
18. Indemnification.....	2
19. Miscellaneous.....	2

Peregrine Academic Services - Service Level Agreement - Version 1.0

The details and specifies related to pricing, service adoption, and Peregrine/Client responsibilities are articulated through the Service Licensing Agreement.

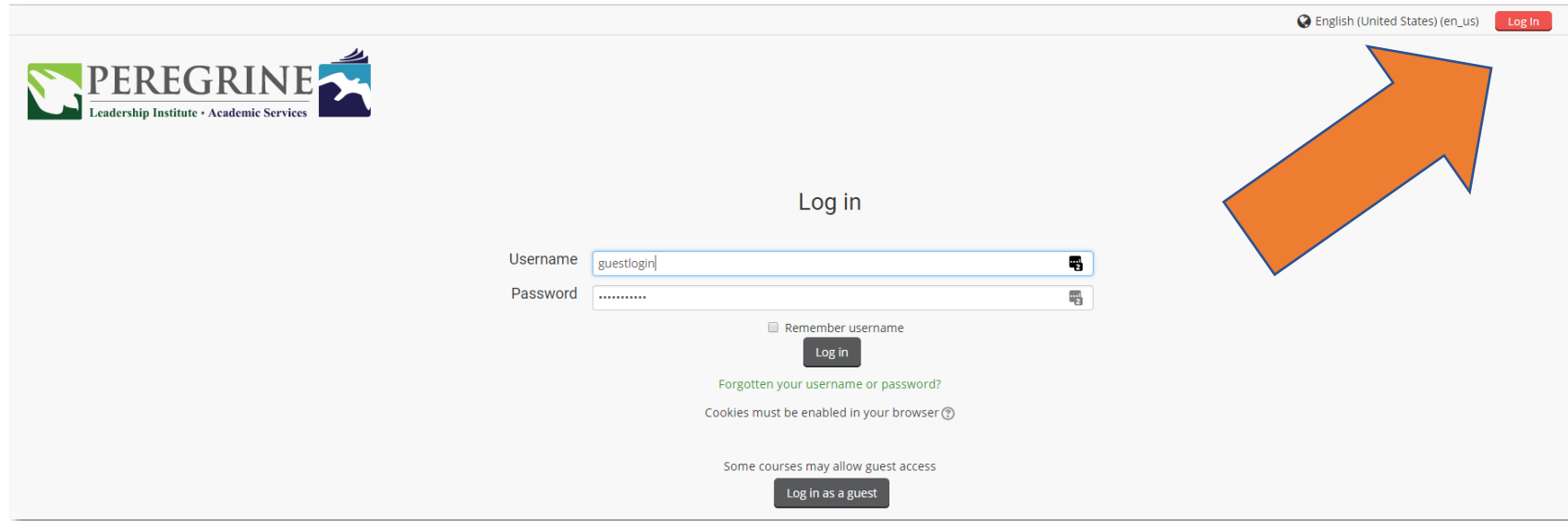
Appearance in the LMS

Launch & Learn: Expanding Your Student Market Potential



PEREGRINE
— ACADEMIC SERVICES —

Launch & Learn Guest Site



English (United States) (en_us) Log in

PEREGRINE
Leadership Institute • Academic Services

Log in

Username

Password

☐ Remember username

Log in

[Forgotten your username or password?](#)

Cookies must be enabled in your browser ⓘ

Some courses may allow guest access

Log in as a guest

URL: <https://lnl-demo.peregrineacademics.com>

Username: guestlogin

Password: Peregrine++Global

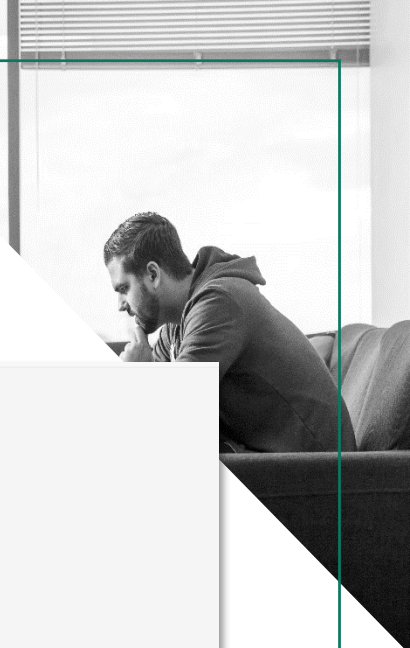
Course Appearance in the LMS




The adopting school can readily customize the logos and pictures used on the hosted Moodle site, if this option is selected. The alternative is to load the course(s) or program on the institutions LMS.


Course Appearance in the LMS


Each course is organized by sections with school-specific information integrated throughout the courses in key areas.





Business Communications


 **Course News and Announcements**
This forum is used to provide news, ask questions and post announcements about the course.

 **Instructor Information**
Your instructor for this course is XXXXX
Email: Phone:

 **Course Resources**
This folder contains the following files: Course Resource List, Assessment Rubrics, Instructional Content as appropriate.

 **Learner Support**
Assistance with this course is available from the course instructor and the XXXXXXXX.
For information about the school's resources and policies, refer to XXXXXXXX.

 **Course Timetable**
Provide students with course timetable outline deadlines for submitting assignments and any other key dates.

 **Hidden Course Documents: MS Word Versions**
This folder is only visible to course editors. It contains MS Word versions that can be edited to fit organization-specific needs and then converted to pdfs to replace current standard pdf versions in the course. (i.e. Course syllabus with updated instructor info, etc.)

► Open all ▼ Close all

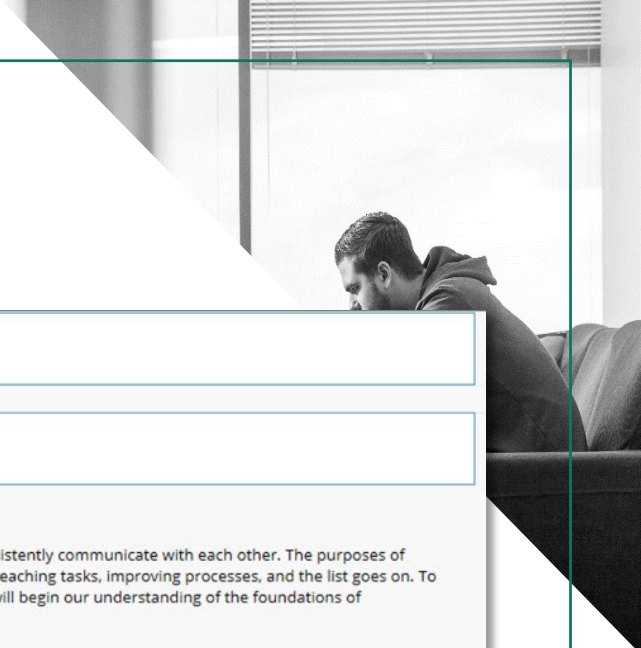
► Course Introduction

► Section 1: Introduction to Business Communications



Course Appearance in the LMS

Each section includes 2-5 activities. Each activity requires a submission by the student that is evaluated by the course faculty.



Course Introduction

Section 1: Introduction to Business Communications

Welcome to the course on Business Communications.

Effective business communication is the foundation of all organizations. Team members are expected to consistently communicate with each other. The purposes of such communications include sharing information, facilitating decision-making, conducting problem-solving, teaching tasks, improving processes, and the list goes on. To be an effective team member, you must be able to communicate clearly and consistently. In this section, we will begin our understanding of the foundations of communications.

Section Learning Outcomes:

- 1.a. **Attain** familiarity with course content and layout.
- 1.b. **Provide** a self-introduction.
- 1.c. **Determine** your current knowledge of fundamental business topic areas.

Activity 1: Course Orientation

Activity 1 Post assignment here ☐

Activity 2: Current Issues in Business Communications

Activity 2 Post assignment here ☐

Activity 3: Inbound Programmatic Assessment

- Inbound Assessment Exam
- Activity 3 Assignment



Course Appearance in the LMS

The types of student activities include:

- + Discussion Board Posts
- + Short Papers
- + Reflective Papers
- + Online course completion certificates
- + Online course tests and program exams

In many cases, the course instructor simply verifies completion of the activity. In other cases, the course professor reads and grades the activity using supplied rubrics.

Business Fundamentals > Business Communication > Section 3: Written Communications > Activity 9: Write & Cite™ Unit and Exam

Activity 9: Write & Cite™ Unit and Exam

The APA (American Psychological Association) prescribes the specific format, structure, line spacing, font styles, etc. for a scholarly paper as well as specific ways in which papers are written with respect to citing works within a paper and developing the reference list. APA style is used with all submitted papers in this programme and hence learning this style is essential for your success.

For this activity, you must:

- Log onto the Write & Cite™ Unit and Competency Exam by clicking on the link provided in the online course. Depending on your familiarity with the APA style, the unit will take you 4-6 hours to complete. (The online unit will teach you correct academic writing style. You will have unlimited access to it throughout the programme and it is available for 24 months from the time you first access it. Please use the unit from time to time throughout your academic programme to refresh your knowledge and understanding.)
- Now that you have completed the unit, you should complete the Write & Cite™ Competency Exam.

If you have questions regarding this activity (for example, how to submit an assignment or how it will be assessed), then contact your instructor or the school's student support centre/contacts as noted in the Student Support section of this syllabus.

If you have difficulty accessing the the Write & Cite™ Unit and Competency Exam, then use this link to contact the [service technical support centre helpdesk](#).

Assessment: The activity is worth 100 points. Completing the APA Style Unit is worth 50 points. The exam is worth 50 points with points awarded according to correctness.

Learning Outcome: 5



PEREGRINE
ACADEMIC SERVICES

Peregrine's Launch & Learn Team:



Olin Oedekoven
Ph.D.



Bill Parrott
M.Div.



Paul Mallette
M.B.A.
France





Helping You Navigate

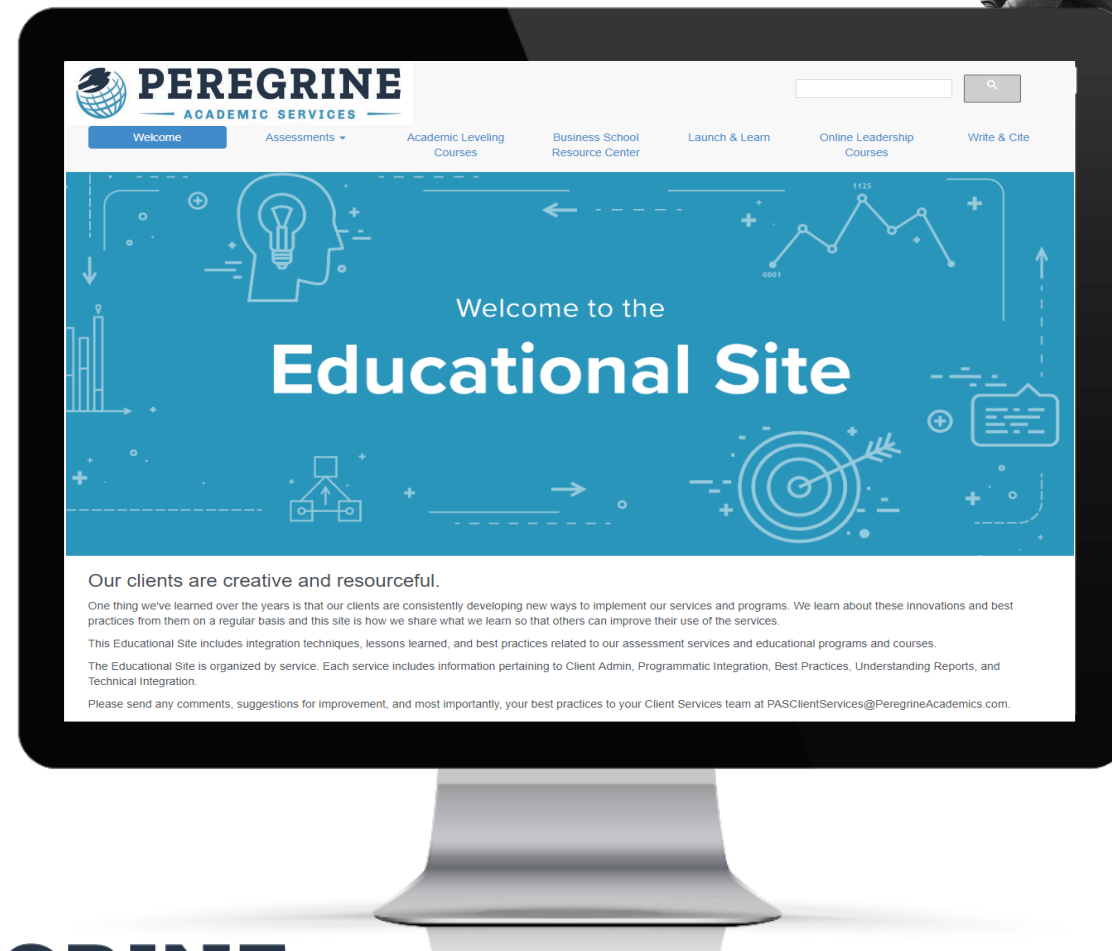
High Quality Service and Support



PEREGRINE
— ACADEMIC SERVICES —

Peregrine's Educational Site

We offer the Educational Site to current clients as a way to share innovations and best practices for learning outcomes evaluation, techniques, and report interpretation for quality assurance.



Service Pricing

Launch & Learn is sold by the course and pricing is based on the sequence of student registrations.

Various course combinations are available to create unique concentrations and specializations. A 3-course concentration or 4-course specialization is similarly priced based on the number of individual course registrations.

PRICING GUIDE	
STUDENT COURSE REGISTRATIONS	PRICE PER COURSE
First 1–25	\$500
Next 26–50	\$450
51+	\$400

Depending upon your existing delivery capabilities for online courses, additional service fees may be necessary for us to work with you and operationalize the courses for your institution.



PEREGRINE
— ACADEMIC SERVICES —

For a full tour of this dynamic resource, contact us today!

+1 (307) 685-1555
Info@PeregrineAcademics.com



PeregrineAcademics.com



PEREGRINE
— ACADEMIC SERVICES —

Peregrine Global Services

Business Development Team



**Bill
Parrott**



**Alimaa
Jamiyansuren**



**Paul
Mallette**



**Christina
Perry**

Peregrine Global Services

Client Services Team



**Kayla
Vos**



**Lara
Miller**



**Denise
Elbert**



**Ashley
Dillard**



**Odgerel
Batmunkh**



**Enkhbayar
Ganbat**

Peregrine Global Services

Thought-Partners in Higher Education



**Olin
Oedekoven**
Ph.D.



**Debbie
Robbins**
M.P.A., SPHR



**Clarice
E. W. Tate**
M.B.A., M.Ed.



**Mick
Thomas**
M.A., SPHR



**Krishnamurthy
B. Venkateshiah**
Ph.D.



PEREGRINE
ACADEMIC SERVICES

Peregrine Global Partners

Our Globally Engaged Associates



Thothathri Raman,
Advancement & Accreditation Trust,
India



Alzakhgui Vandan
Ph.D.
Peregrine Academic Services,
Mongolia



PEREGRINE

ACADEMIC SERVICES



Corporate Headquarters:
640 North Highway 14-16
Gillette WY 82716

Mailing Address:
P.O. Box 741
Gillette WY 82717

307-685-1555
Info@PeregrineAcademics.com
www.PeregrineAcademics.com