



## READY TO MAKE A STRATEGIC SHIFT WITH THE QUALITY OF YOUR HIGHER EDUCATION PROGRAMMES?

Academic Testing and Quality Enhancement Services, Accreditation Facilitation Services, and Leadership Training and Consulting

**Peregrine Academic Services** is the globally recognized leader in providing online exam services for colleges and universities related to programme-level assessment, academic levelling, and APA writing style competency. The **Peregrine Leadership Institute** provides leadership development, strategic planning, and academic consulting services for higher education institutions and academic organisations. Together, along with our strategic partners, **Peregrine Global** serves the higher education community throughout the world with thought-partner solutions focused on quality enhancement.

Programmatic **assessment exams** are available for business and management academic degree programmes. The exam services are used for benchmarking, reliability metrics, longitudinal analysis, and cause and effect analysis. Academic officials benchmark student performance against specific aggregate pools and determine the value-added by the institution based upon the student's academic experience using an Inbound Exam/Outbound Exam assessment construct (programmatic pre-test/post-test) to determine initial knowledge levels and assess retained student knowledge, thus enabling academic institutions to establish the extent to which assurance of learning goals are being achieved. The exam services are customized to the academic programme and the services are designed to address institutional and programmatic accreditation requirements related to quality, accountability, learning outcomes, and continuous improvement.

Our **leadership development** programmes and **consulting services** address the specific needs of higher education. We assist with strategic planning, staff/faculty development, accreditation document reviews, and quality assurance requirements. Our team includes academic professionals with decades of global education experience.

We are ready to assist you with a variety of higher education services. Peregrine Global is committed to improve the quality of higher education across the world. We invite you to experience the Peregrine advantage.

Your thought-partner in global  
higher education services



**PEREGRINE**  
Leadership Institute • Academic Services



# PEREGRINE GLOBAL

*Peregrine Global consists of two companies - Peregrine Academic Services and Peregrine Leadership Institute - with the single motto "to make a difference in the world".*

## Peregrine Academic Services

is the globally recognized leader in providing online assessment and education services, leadership development, and consulting services for institutions of higher education seeking to obtain or renew, or currently going through international accreditation. **Peregrine Academic Services solves accreditation challenges** with customized academic solutions to improve the quality of higher education within the US and throughout the world. We are your thought-partner in higher education.

## Peregrine Leadership Institute

provides leadership and consulting services for businesses, government agencies, and higher education institutions. Our leadership development workshops and seminars focus on creating values-based leaders who are able to apply new knowledge within the workplace. Our academic consulting services center on accreditation, capacity development, and strategic planning. **We promote harmonized solutions** based on our collective global experience that are aligned to the specific cultural, political, and economic needs of the region.



## THE GLOBAL BUSINESS EDUCATION ASSESSMENT EXAM

Peregrine Academic Services provides internationally normed, summative assessment exams in Global Business Education used for **internal and external academic programme evaluation** that are applicable for assessment of management education throughout the world. The online exam services are designed to satisfy the international and US-based accreditation agency (such as AACSB, ACBSP, and IACBE) requirements related to learning outcomes assessment, quality enhancement, and external academic benchmarking.

Our Global Business Education programme assessment services are available in British English, French, German, Mongolian, Portuguese, Russian, and Spanish with regional and country-specific aggregate comparison pools. The service provides customer-driven benchmarking and longitudinal trends.

### The Inbound and Outbound Assessment Construct

The most common assessment construct is an Inbound/Outbound Exam approach. Students at the start of the academic programme complete the Inbound Exam. The Outbound Exam is administered to the students at the end of the academic programme. Many schools also use a Midpoint Exam to measure student progress. All exams are provided online, with or without an exam proctor, using a secure web service that includes numerous safeguards to ensure exam integrity, reliability, and validity.

### Exam Content and Topics

The topics and subjects for the Global Business Education (GBE) exams are based on the curriculum objectives defined and described by accreditation and certification organisations. No two academic programmes are exactly alike in terms of the core curriculum requirements, teaching methods, desired learning outcomes, or instructional content. It is therefore necessary to select exam topics for specific exams for business administration and management degree programmes that align with the programme's curriculum content. **We also have supplemental topics related to finance, accounting, and the legal environment of business that were developed specifically for India by Indian management professors.**

## Global Business Education Assessment Exams

The following topics are available for both graduate and undergraduate Global Business Education Assessment Exams:

- ▶ Accounting
- ▶ Business Ethics
- ▶ Business Finance
- ▶ Business Integration and Strategic Management
- ▶ Business Leadership
- ▶ Economics
  - Macroeconomics
  - Microeconomics
- ▶ Global Dimensions of Business
- ▶ Information Management Systems
- ▶ Legal Environment of Business
- ▶ Management
  - Human Resource Management
  - Operations Management
  - Organisational Behaviour
- ▶ Marketing
- ▶ Quantitative Techniques and Statistics

## Exam Topics and Learning Outcomes

We align the exam topics that are included on the exam with the specified learning outcomes identified by academic programmes. We can create new topics unique to programme concentrations. You test what you teach as each exam is focused on the unique curriculum and content of your academic programmes.

## Exam Questions

Exam questions assess the student's retained knowledge at the foundational level. Exams consist of a random selection of 10 questions per topic. The questions are drawn from a test bank of 100-150 questions per topic. As a result, each exam is unique, thus helping preserve the integrity of exam results. Exams typically include 8-12 topics, or 80-120 questions.

## Internal Benchmarking

The difference in Inbound and Outbound exam scores, both cumulatively and individually, is your direct measure of learning and the value added by the academic institution. Programme-level and course-level learning outcomes are evaluated, analysed, and assessed using the detailed reporting provided with the service.

## External Benchmarking

External benchmarking includes the comparisons of the percent change and the Outbound Exam results to those of other academic institutions. Collectively, the assessment construct is designed to satisfy several programmatic and institutional accreditation needs. Internal and external benchmarking features are unique and exclusive to Peregrine.

## Client Admin and Educational Sites

Our Client Admin Site allows academic programme managers and client school administrators the ability to generate a variety of reports that cover all assessment intervals, and unlimited and immediate access to the assessment results and data. Our Educational Site includes a variety of tools, techniques, lessons learned, and best practices related to assessment, service application, and quality assurance.

## Exam Reports

Exam services include a variety of customizable reports for both individual students and for the institution that are available in multiple formats including Excel and PDF. Summative reports are used for academic benchmarking and learning outcomes evaluation. Peregrine's reports are without parallel both in depth and breadth. You can rapidly traverse the continuous improvement journey using our reports.

The **Internal Analysis Report** provides comparison between the results from Inbound and Outbound exams. The **External Comparison Report** contains comparison of Outbound Exam results of one institution to the averages from peer institutions. Peer institutions are grouped based on characteristics of institutions or location, such as Europe, India, Asia, Latin America, and USA. The **Percent Change Report** compares the value-added by the academic institution with similar results from peer-level universities based upon the change of knowledge from the Inbound Exam results compared to the Outbound Exam results.

The **Cohort Report and Programme Comparison Report** show comparisons for groups of students in a programme or a cohort (e.g., by campus location). The **Longitudinal Analysis Report** displays multiple exam periods side-by-side and is most often used to demonstrate change over time. The **Pairwise Report** shows Inbound Exam and Outbound Exam results by individual student.

## Exam Pricing

With our partnerships with the Association of Indian Management Schools (AIMS) and the SEAA Trust, we are able to offer the exam services at a substantially discounted rate for Indian b-schools of 15 per exam (USD).



# ACADEMIC CONSULTING SERVICES

Peregrine Global provides a variety of academic consulting services used by both accreditation organisations and institutions of higher education around the world for quality enhancement, capacity development, and sustainability.

We regularly conduct training workshops for faculty and school administration teams related to strategic planning, learning outcomes assessment, academic programme development, accreditation self-study preparation, and quality assurance. With decades of collective experience with colleges/universities and accreditation organisations, we have the needed credentials to assist you effectively with your accreditation-related requirements.

## Academic Consulting Services for Institutions

Specifically, we offer **consulting services for colleges and universities**:

- ▶ Seeking or renewing accreditation (e.g., assisting with planning and supporting the self-study process)
- ▶ Developing new academic programmes (curriculum content) or reviewing existing programmes (curriculum content)
- ▶ Developing, reviewing, or simplifying outcome assessment (quality assurance) processes for programmes and non-academic departments
- ▶ Assisting with faculty evaluation, faculty development, and institution management
- ▶ Facilitating strategic planning and institutional capacity development

## Academic Consulting Services for Accreditation Organisations

Additionally, we offer **consulting services to accreditation agencies and organisations** with:

- ▶ Recognition by national or global bodies such as CHEA (The Council for Higher Education Accreditation) or EQAR (the European Quality Assurance Register for Higher Education)
- ▶ Reviewing, developing, and improving standards/principles
- ▶ Alignment of governance, structure, and accreditation practices with the International Network for Quality Assurance Agencies in Higher Education (INQAAHE)

Areas of expertise related to our consulting services, seminars, and workshops include nearly all aspects of quality enhancement, leadership, and programmatic and institutional accreditation. We can assist you and your team with the development of self-study reports, academic programme evaluation, strategic planning, faculty evaluation, international accreditation, and accreditation recognition.

## Consulting Service Pricing

Our pricing for most consulting work is 125 USD per hour. If travel is involved with the consulting project, additional expenses will need to be considered. For most projects, we can conduct the necessary work using remote means.

# ACADEMIC LEVELLING COURSE (ALC) MODULES



The Association to Advance Collegiate Schools of Business (AACSB), the Accreditation Council for Business Schools and Programmes (ACBSP), and the International Assembly for Collegiate Business Education (IACBE) require accountability and assurance of learning in higher education.

Our Academic Levelling Course (ALC) service is designed to help students succeed in the business programme. Each of the 15 ALC modules covers the foundational concepts of the business education topics. The ALC service provides non-business majors with the needed business programme coverage for continuing with undergraduate or pursuing advanced degrees. The ALC service also provides a comprehensive review of the business curriculum for all business majors.

Prospective business majors, both undergraduate transfer students and new graduate students, often have to complete prerequisite or levelling courses when resuming their higher education programme. Delivering prerequisite business courses can be burdensome for universities due to time demands, costs, and scheduling.

Our ALC service is **a levelling programme solution** for both undergraduate transfer students and new graduate students whereby the first course in the programme of study includes 10-15 online learning modules that cover the breadth of the business education programme.

Each ALC module includes a 20-question pre-test, 4-6 hours of online instructional material, and a 20-question post-test used for educational accountability. A course that includes 10-15 ALC modules can be completed either as a prerequisite or as the first course in the programme of study.

Our ALC service is highly customizable. You can offer the modules individually or in a package with two or more modules. You can also bundle the service with our APA Writing Style service and/or an Inbound CPC-based COMP Exam for initial competency benchmarking.

## Available ALC modules include:

- ▶ Foundations of Accounting
- ▶ Foundations of Business Ethics
- ▶ Foundations of Business Finance
- ▶ Foundations of Business Integration and Strategic Management
- ▶ Foundations of Business Leadership
- ▶ Foundations of Global Dimensions of Business
- ▶ Foundations of Human Resource Management
- ▶ Foundations of Information Management Systems
- ▶ Foundations of Legal Environment of Business
- ▶ Foundations of Macroeconomics
- ▶ Foundations of Marketing
- ▶ Foundations of Microeconomics
- ▶ Foundations of Operations/Production Management
- ▶ Foundations of Organisational Behaviour
- ▶ Foundations of Quantitative Research Techniques and Statistics

## Academic Levelling Course Service Pricing

The price per module per student is 35 USD. Typically, academic levelling includes 10 to 15 modules integrated into a specific course. The price per student that includes 10 or more modules is 350 USD.



## LEADERSHIP DEVELOPMENT SERVICES

Peregrine provides leadership development and management services with interactive, in-person workshops and seminars throughout the world. We offer seminar-based instruction for leadership development of teams, staff, and faculty. Seminar content and length are designed to fit the unique needs of the client organisations and groups, and to address their specific concerns, issues, and vision.

**Leadership seminars and team development workshops focus on application.** Major topic areas include strategic planning, executive leadership, coaching and mentoring, character leadership, performance management, team development, governance, overcoming conflict, and leading change.

Peregrine Leadership Institute includes professionals with years of practical experience at all organisation levels, from front line supervisor through senior executive. All workshop facilitators and leadership coaches have the right combination of practical experience, professional training, and the competency needed to facilitate impactful workshops and provide meaningful coaching.

Leadership is about bringing out the potential in others through the active expression of core values in order to obtain goals. Leadership is essential for organisational success. Leadership is winning the hearts and minds, all the time, everywhere. Leaders are made through hard work and dedication. It is how we grow organisations and impact lives. However, as we all know, leadership is not just an idea: it requires action and participation.

Collectively, we have all worked previously in government (state and federal) and in private businesses. We have worked in the sectors of energy, education, industrial and consumer products manufacturing, knowledge-based industries, higher education, law enforcement, defense, emergency management, retail, and services/support industries. Our past positions include supervisor, manager, human resource specialist, corporate trainer, company officer, senior executive, and chief executive. We are a diversified team of highly trained and motivated professionals with an absolute passion for **values-based leadership**.

Our focus is on workplace application. We do not dwell on dated leadership theory. Instead, our focus is on applying leadership techniques in a practical way for immediate use in the workplace. We do not use role-playing in our workshops, rather we use proven methods for practical adult education. Our approach is unique and it is in this uniqueness that you will realize the value-added difference as you make your investment in your team.

### Strategic Planning Assistance

At Peregrine Leadership Institute, we have the experience and competency to facilitate strategic planning sessions. The strategic plan is the framework that brings together all the elements required for programme-level and institutional-level accreditation. With our leadership and planning skills, along with our background in accreditation and academia, we are able to provide strategic planning sessions and processes that meet all of your requirements.

### Online Leadership Modules

Online Leadership Modules are designed to give practical tips to increase the skill level in areas that are critical for the success of supervisors and managers. These online courses focus on specific leadership skills such as communications, dealing with conflict, coaching and mentoring, and team building.

### Online 360° Leadership Assessment Services

The 360° Leadership Assessment is a survey administered to your employees to help determine the current leadership skills of the employee's supervisors and managers. The results of this survey can be used to guide and shape the strategic framework of an organisational leadership development programme.

### Leadership and Strategic Planning Workshop Pricing

The price per day for a leadership workshop, training session, or strategic planning seminar is 2700 USD plus travel expenses. In some situations, the programme can be delivered remotely.



# APA WRITING STYLE TRAINING SERVICE



Many higher education programmes require students to submit their papers using the American Psychological Association (APA) writing style. Although there are a number of websites with APA writing style tips and examples, to the best of our knowledge, there are no actual online training programmes for APA—until now! Our **online APA writing style training course and competency exam service** is the only such programme currently available. While some sites may show examples of APA requirements or demonstrate a few of the APA style requirements, ours is the only true educational course on APA style that includes interactive training along with an assessment of APA learning outcomes and style competency.

Peregrine Academic Services provides an online American Psychological Association (APA) educational service based on the 6th Edition APA Style Manual. The service includes a 17-section training course and a 50-question competency exam designed to teach and evaluate the APA writing style. Ours is the only comprehensive online APA solution that has proven effective with both online and traditional-based academic programmes.

## APA Training Course

The online APA writing style training programme includes 17 topical sections of the APA style requirements. Each section includes up to 15 pages of instructional content and 5-20 interactive questions. Students must answer each interactive question correctly before progressing to the next question, which helps ensure that learning outcomes are being met.

All instructional content has been peer-reviewed, validated, and quality checked for accuracy. The training course is 100% online. Using the APA manual is optional during the training course. Once purchased, the student has access to the materials for up to one year.

Additionally, there are supplemental files on the site that can be downloaded and saved for later reference. These supplemental files show how papers are supposed to be organized and written based on the APA style requirements.

## The APA Writing Style Exam

The APA writing style competency exam includes 50 multiple choice questions that cover all of the material included within the training course. Exam results can be part of the course grade for your students when our online APA service is included within a business research, communications, or writing course.

### The specific course sections for the APA training course include:

- ▶ Manuscript Layout
- ▶ Writing Style
- ▶ Grammar
- ▶ Scholarly Writing and Word Choices
- ▶ Punctuation
- ▶ Capitalization and Italics
- ▶ Abbreviations
- ▶ Headings and Seriation
- ▶ Quotations
- ▶ Numbers
- ▶ Metrication
- ▶ Statistical and Mathematical Copy
- ▶ Tables
- ▶ Figures
- ▶ Reference Citations in Text
- ▶ Reference List
- ▶ Electronic Media

## Writing Style Service Pricing

The price per student for the APA service is 45 USD, which includes the online training course and a 50-question competency exam. Pricing may be discounted based on annual service requirements.

# AN EXPERIENCED HIGHER EDUCATION TEAM



**Olin O. Oedekoven, Ph.D.**  
President & CEO



**Brenda Bishop, B.S.**  
Director of Client Services



**William S. Parrott, M.A.**  
Director of Strategic Alliances



**Deborah K. Robbins, SPHR, SHRM-SCP**  
Chief Operations Officer



**Prof. Dr. Günther Singer**  
Director of Higher Education Research



**Mick Thomas, M.A., SPHR**  
Director of Quality Assurance and Enhancement



**Alimaa Jamiyansuren, M.A.**  
Director of Global Services and Marketing



**Prof. Dr. Krishnamurthy Venkateshiah**  
Director of Research and Development

## REGIONAL PARTNERS AND OFFICES

To serve our clients, we have team members located throughout the world. We pride ourselves in the superior customer service that we provide to all client institutions through our US-based regional offices located in the Western, Central and Eastern US; global offices located in Switzerland, Australia and Mongolia; and partnerships with SEAA Trust of India and AIOD of Africa.



### REGARDING OUR ACADEMIC SERVICES

**VISIT** the Peregrine Academic Services website at [www.PeregrineAcademics.com](http://www.PeregrineAcademics.com)

**SEND** an information request to [info@PeregrineAcademics.com](mailto:info@PeregrineAcademics.com)

**CALL** +1 (877) 260-1555



### REGARDING OUR LEADERSHIP AND CONSULTING SERVICES

**VISIT** the Peregrine Leadership website at [www.PeregrineLeadership.com](http://www.PeregrineLeadership.com)

**SEND** an information request to [info@PeregrineLeadership.com](mailto:info@PeregrineLeadership.com)

**CALL** +1 (877) 260-1555

### CORPORATE OFFICE AND LEADERSHIP TRAINING CENTER

1001 S. Douglas Hwy, Suite #160  
PO Box 741  
Gillette, WY 82717-0714, USA

Phone: +1 (307) 685-1555  
Fax: +1 (307) 685-0141

[www.PeregrineAcademics.com](http://www.PeregrineAcademics.com)  
[www.PeregrineLeadership.com](http://www.PeregrineLeadership.com)



### EASTERN U.S. OFFICE

Washington, District of Columbia  
+1 (307) 670-4380

### CENTRAL U.S. OFFICE

Kansas City, Missouri  
+1 (307) 689-2150

### LATIN AMERICA OFFICE

Dallas, Texas  
+1 (903) 805-9135

### AFRICA PARTNERSHIP

AIOD  
Accra, Ghana  
[www.aiodghana.org](http://www.aiodghana.org)

### MONGOLIA / EAST ASIA OFFICE

Ulaanbaatar, Mongolia  
[www.pasmon.mn](http://www.pasmon.mn)

### EUROPE OFFICE

Zurich, Switzerland  
+1 41 77 499 90 37

### AUSTRALIA OFFICE

Melbourne, Victoria  
+61 437 209 040

### INDIA PARTNERSHIP

SEAA Trust  
Delhi, India  
[www.seaastandards.org](http://www.seaastandards.org)